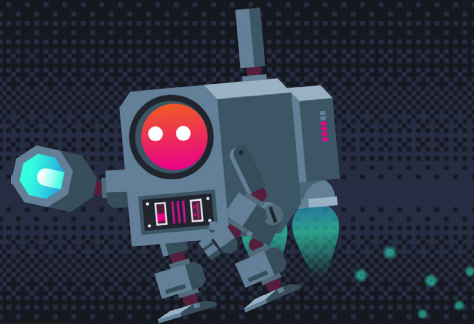


TECH SKILLS DAY 2021



WATCH PARTY KIT

We're glad to see you're bringing your team together to celebrate tech skills and continuous learning!
This digital kit has everything you need to create an amazing Tech Skills Day watch party.

DIGITAL ASSETS

TO SHARE WITH YOUR TEAM:



**SOCIAL SHARE
IMAGES**



**INTRANET AND SLACK
SAMPLE COPY**



**DIGITAL WALLPAPERS
AND ZOOM BACKGROUNDS**



**EMAIL
HEADER**



**BINGO
CARDS**

GLOBAL VIEWING TIMES

NORTH AMERICA

San Francisco 9 A.M. PDT

New York 12 P.M. EDT

EMEA

Dublin 10 A.M. BST

APAC

April 23

Sydney 12 P.M. AEST

New Dehli 7:30 A.M. IST

Singapore 10 A.M. SGT

SAMPLE INTRANET POST COPY

GET THE WORD OUT ON SLACK OR YOUR COMPANY INTRANET

ANNOUNCEMENT

Hey everyone!

Tech Skills Day is coming and I want to invite you to join us for a fun company watch party. We'll be celebrating technologists everywhere (including yourself) and the skills necessary to create the digital landscape we live in today.

Pluralsight's Tech Skills Day broadcast will begin on April 22 at 9:00 a.m. PDT *[or replace with your regional live stream time above]*. You'll have the opportunity to hear from speakers and experts like LeVar Burton, John Papa, Deborah Kurata and more.

Mark your calendars. I look forward to celebrating tech skills everywhere, together.

REMINDER

Tech Skills Day is almost here! We hope you saved the date and are ready to celebrate tech skills and technologists everywhere.

We'll be holding a watch party for all of us to join and learn from inspiring speakers and industry experts, including the one and only, LeVar Burton! The watch party will begin *[insert your regional live stream time]*.

See you there!

LAST REMINDER

ICYMI, Tech Skills Day is today! Get ready to celebrate and join our watch party!

We'll also be giving away prizes and swag to those who earn their Tech Skills Day badges! Hop into your Trophy Case in the Pluralsight app to earn badges by:

- Getting a new Skill IQ
- Setting and hitting a weekly goal
- Hitting 30 minutes of viewing time

Good luck and happy Tech Skills Day!

[Click here to tune in now.](#)

POST-EVENT:

Thank you to those who joined our Tech Skills Day watch party! We hope everyone enjoyed celebrating and participating in all the activities. For those who couldn't make it or want to experience it again, the broadcast is now available on-demand.

[\[Watch on-demand\]](#)

SAVE THE DATE SAMPLE EMAIL

HEADER IMAGE



New message

To **TEAM**

Subject **Let's celebrate Tech Skills Day together!**

Save the date for Tech Skills Day!

Tech Skills Day is coming and I want to invite you to join us for a fun company watch party. We'll be celebrating technologists everywhere (including yourself) and the skills necessary to create the digital landscape we live in today.

Pluralsight will host a broadcast on April 22 where we'll hear from some of the most inspiring speakers and industry experts, including the one and only, LeVar Burton.

Leading up to the event, visit techskillsday.com to sign up for a coding challenge where you'll face off against other talented coders around the globe and find awesome content on topics like cloud and security to help you level up.

Mark your calendars and look forward to a fun day celebrating all things tech skills!

Send



DAY OF TECH SKILLS DAY SAMPLE EMAIL

New message

To TEAM

Subject Tech Skills Day is tomorrow!

The celebration starts tomorrow! Are you ready?

The countdown is almost over! Join us tomorrow at 9:00 a.m. PDT *[or replace with your regional live stream time]*, for a Tech Skills Day watch party. I personally can't wait to hear from LeVar Burton, John Papa and other great speakers Pluralsight has lined up.

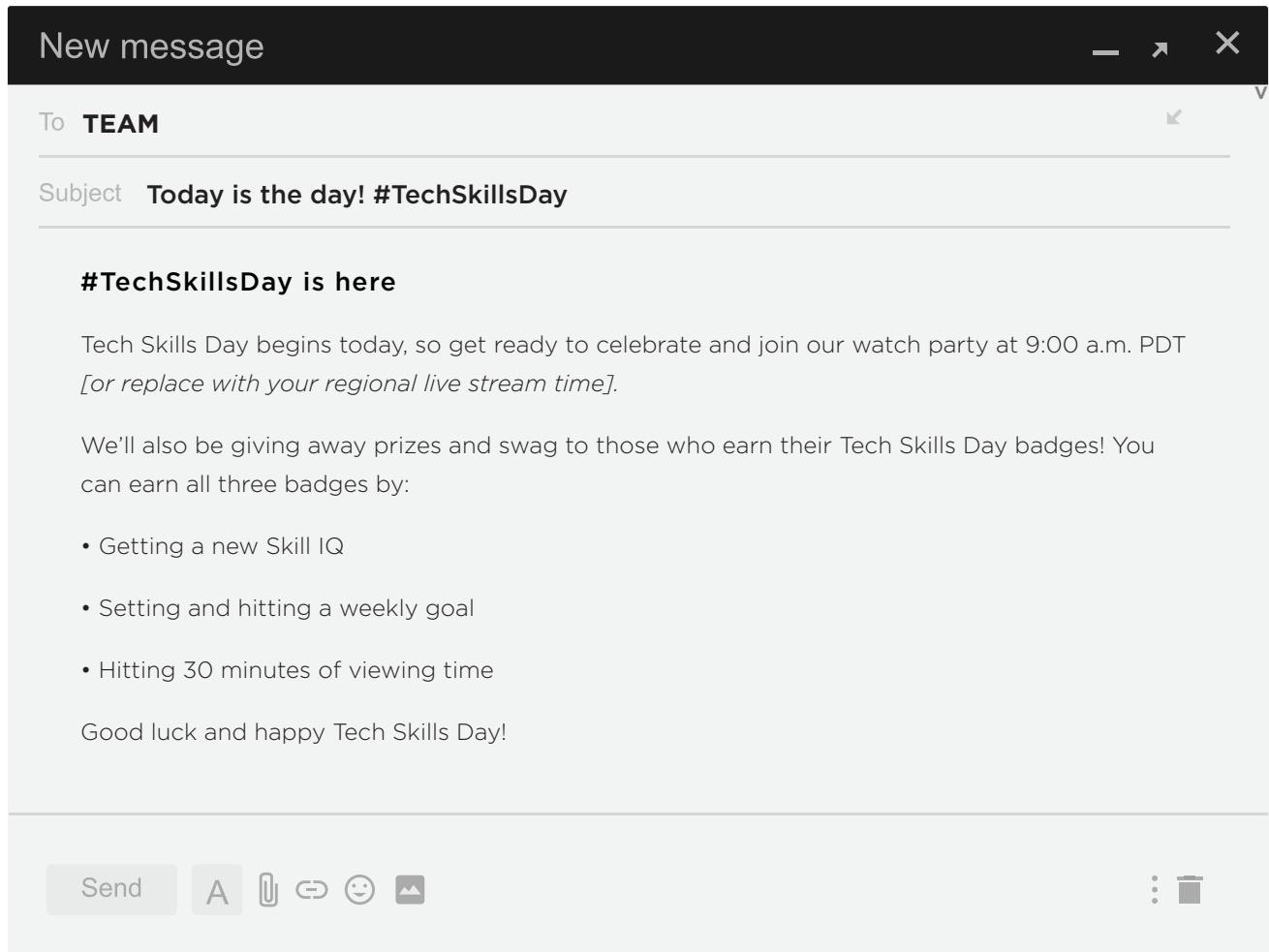
See you there!

Send

A📎🔗😊🖼️

⋮🗑️

DAY OF TECH SKILLS DAY SAMPLE EMAIL



POST EVENT SAMPLE EMAIL

